

WINNING WORK WITH DYNAMIC PROPOSALS



Come hear direct from an owner on what they really want from you!

TANK★GIRL
marketing

When: Thursday, November 19, 2015
Time: 8:00—11:30 a.m.— Check in at 7:30 a.m.
Where: TBD

Attend this half day session and learn how to:

In this interactive class you will learn what clients really want to see in your proposals and how to customize your proposals to target what really matters to the client, create a strategic message and communicate it easily, use simple design techniques to make your proposal more reader-friendly, avoid costly mistakes and much, much more.

Come ready to have your questions answered about putting together those winning proposals.

Don't miss this highly requested program—Register Today!

Registration:

ACE Members—\$220 | Non Members—\$245

To register contact the ACE Office at 480-965-4246 or visit the ACE website <http://www.ace4aec.com/programs>. If you have not registered for meetings online, please click LOGIN button for information on creating your ACE website account.

If you have any questions, please contact the ACE Office at 480-965-4246



Presented by Deirdre Gilmore, CPSM

Deirdre Gilmore, CPSM, is the President of TankGirl Marketing, providing strategic business development and marketing services. Over her career, she has focused solely on the AEC community, specializing in business & marketing planning, training & coaching, restructuring marketing departments, and supporting those firms through the implementation of the tactics needed for success.

Deirdre is the Past President of the SMPS Arizona Chapter and has presented on numerous marketing, business development, and leadership topics within her 15 year tenure.

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